

Station Controls

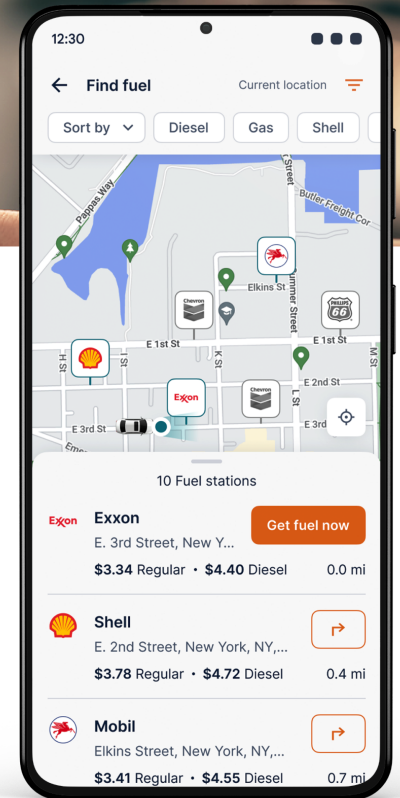
Enforce low-cost fueling w/ real-time station controls.

Fuel prices can differ by up to 70¢ within just one mile, yet drivers still choose high-priced stations 18% of the time—even with cheaper options close by. Car IQ addresses this with Station Controls, which automatically blocks overpriced stations in the Car IQ Pay app and redirects drivers to lower-cost alternatives nearby

Smarter Than Discounts

Up to 36¢/g in Savings

Station Controls automatically blocks the top 10% most expensive fuel stations near a vehicle, ensuring fleets save before a transaction even begins. Before using Station Controls, one fleet saw 72% of drivers fueling at high-cost stations. After implementation, fleets saw fuel spend drop by 36¢ per gallon*—far surpassing typical discounts of just 2 to 10¢.



High cost stations are disabled in the user fuel map

Security Cards Can't Offer

Control Driver Behavior

Fuel cards can recommend cheaper stations, but they can't stop drivers from choosing expensive ones. Car IQ Pay does. We automatically block high-cost locations and remove the reliance on the driver doing the right thing.

Unmatched Convenience

No Impact on Choice

The Car IQ Pay app will never leave drivers without options for fuel. We strategically remove the most expensive stations only when drivers have access to nearby alternatives.

